

# robin steiner

4400 sw 14<sup>th</sup> street • miami, florida • 33134

CELL (520) 780-1809 • E-MAIL robin.steiner@gmail.com • WEBSITE robinsteiner.net

---

## PROFILE

Economic anthropologist with research experience in international business, economic and political life in emerging and frontier markets, corporate social responsibility, entrepreneurship, branding, sensory perception, employee management, natural resource dependence and diversification, and the Middle East.

**Core Proficiencies:** Arabic (Modern Standard and Gulf Dialect), Ethnographic Research Methods (including participant observation, interviews, media monitoring, digital and archival data collection), Qualitative Data Analysis (including discourse analysis, cultural domain analysis, coding, and the use of NVIVO and other QDA software), Teaching (public speaking, managing meetings, engaging audiences online and in person).

---

## EDUCATION

### **Ph.D. Sociocultural Anthropology, University of Arizona (2018)**

Dissertation: Between Oil Past and Utopian Dreams: Making State and Economy in Oman's Citizen Labor Industry

### **Professional M.B.A., University of Miami (Expected 2024)**

### **M.A. Sociocultural Anthropology, University of Arizona (2009)**

Thesis: A Phenomenology of Taste: Brewmasters and the Production of Lived Taste Experience

### **B.A. Middle Eastern Studies, Brown University (2005)**

Capstone Project: The Moroccan Public Oven Project

---

## RESERACH EXPERIENCE

### **Ph.D. Dissertation Fieldwork**

MUSCAT, OMAN (FEBRUARY 2013 – JULY 2014).

- Explored efforts to create a diversified, post-oil economy in Oman through investments in human capital of citizens and the promotion of entrepreneurial 'work culture.'
- 22 months of ethnographic fieldwork, including interviews with over 130 stakeholders in Oman's citizen work industry, participant observation at over 40 events, media monitoring, and archival research.

### **M. A. Thesis Fieldwork**

UTAH, COLORADO AND ARIZONA (JUNE 2008 – AUGUST 2008)

- Used the lenses of phenomenology and the anthropology of the senses to Investigate branding and production challenges in the US craft beer brewing industry.
- Research included reviewing industry literature, observations in breweries and tasting rooms, and 9 interviews with brewmasters of large and small craft beer breweries on issues of branding, consistency, taste perception, and quality control.

### **B. A. Capstone Project Fieldwork**

RABAT, MOROCCO (SEPTEMBER 2005 – DECEMBER 2005)

3.5 months of 'deep' participant observation in a 200-year-old public oven in Rabat's old city and a survey of Rabat's 17 additional public ovens

---

## PEER REVIED PUBLICATIONS

Steiner, R. (2021) "Following His Majesty's Directives: Corporate Generosity, Social Responsibility, and State Making in Oman," *Anthropological Quarterly*. 94 (2): 283-312.

Steiner, R. (2020) "Cultivating 'Omani Ambitions': Entrepreneurship, distributive labor, and the temporalities of

diversification in the Arab Gulf," *Economic Anthropology*. 7(1): 80-92.

---

## OTHER PUBLICATIONS

Steiner, R. (2022) Review of *The Shaman's Wages: Trading on Ritual in Cheju Island*. Kyiom Yun. *American Ethnologist* 49 (1): 142-143.

Steiner, R. (2015) "Notes from the Field: Reflections on being white and foreign in Oman," *Arizona Anthropologist*, 24: 29-32.

---

## PRESENTATIONS

"Feeling Risk: Training Aviators in the Emotional Dispositions of Safe Flight," at panel, Experiencing and Navigating Risk, Society for Applied Anthropology, Salt Lake City, UT 3/22

"Entrepreneurship and the making of rentier subjects: the distributive politics of diversification and neoliberal fantasy in Oman," at panel, Networking Work and Entrepreneurship, American Anthropological Association, Vancouver, BC 11/19.

"'Sustainable development' in Oman's citizen work industry: economic expertise and distributive politics in the Arab Gulf," at panel, Sharing the Wealth: The New Politics of Distribution in the Age of Sustainable Development, American Anthropological Association, San Jose, CA 11/18.

"Reimagining Post-Industrial Labor: Human Capital, Citizenship and Distributive Rights in Oman," at panel, Mapping the "Industrial" in a "Post-Industrial" World: New (?) Configurations of Labour, Nature and the Economy, American Anthropological Association, Washington, DC, 12/17.

"His Majesty's Oil: The Social, Political and Economic Impacts of Oil Extraction in Oman," Fulbright-Hays Educational Outreach Lecture, Center for Middle Eastern Studies, Tucson, AZ 2/16

"Creating a 'Culture of Loving Your Job': HRM Expertise, Structural Entitlement and Citizen Unemployment in Oman," at panel, Negotiating Citizenship and State Power in the Middle East, American Anthropological Association, Denver, CO, 11/15.

"Corporate Social Responsibility in Oman: the Social and Political Role of Private Sector 'Social Responsibility'," in workshop, Building an Institutional Process of Socio-Politics in the Gulf, Gulf Research Meeting 2015, Cambridge, UK, 8/15.

"Reflections on being white and foreign in Oman," Arizona Anthropologist Graduate Fieldwork Symposium, Tucson, AZ, 4/15. Steiner, R. (2021)

---

## TEACHING

### **Florida International University**

SALT LAKE CITY, UT

Myth, Ritual, and Mysticism (Spring 2022—Summer 2022), 3 semesters, face-to-face and online

### **Westminster College**

SALT LAKE CITY, UT

The Sociological Imagination (Spring 2018—Summer 2021), 9 semesters, face-to-face, hybrid, and online  
Social Problems (Summer 2021), online

## University of Arizona

### TUCSON, AZ

Culture and the Individual (Summer 2015), online  
Native Peoples of the Southwest (Fall 2012), teaching assistant  
Race and Language in the US (Spring 2012), teaching assistant  
Race, Ethnicity, and the American Dream (Spring 2011), teaching assistant  
Origins of Human Diversity (Fall 2010), teaching assistant  
Critical Concepts in Western Culture (Spring 2010), teaching assistant

---

## PUBLIC OUTREACH

Invited Lecture, "Incarceration and Prison Reform in Utah," League of Women Voters Unit Meeting, Town Club, Salt Lake City, UT 1/20.

Panel Organizer, "Prisons and People: Incarceration, Restorative Justice, and Possibilities for Institutional Reform," Westminster College, Salt Lake City, UT, 11/19.

---

## SERVICE

Peer Reviewer for articles in: *American Ethnologist*, *Arizona Anthropologist*, *British Journal of Middle Eastern Studies*, *Economic Anthropology*.

---

## PROFESSIONAL AFFILIATIONS

American Anthropological Association  
Middle East Section  
National Association for the Practice of Anthropology  
Society for Economic Anthropology  
Society for Humanistic Anthropology  
Anthropology of Corporations Interest Group  
Interest Group on NGOs and Nonprofits  
Ethnographic Praxis in Industrial Community (EPIC)  
National Coalition of Independent Scholars  
Society for Applied Anthropology  
Society for the Social Studies of Science